

TANISHIA RANE

I am a UI/UX Designer who has navigated a broad range of domains, handling various aspects of design processes from initial research to final execution

tmrane@andrew.cmu.edu
+1(412)-450-2193
www.linkedin.com/in/tanishia-ux-ui
www.tanishiaranedesign.com

EXPERIENCE

UI Specialist
HDFC Bank Ltd. Mumbai, India Oct 2021 - Aug 2023

- Devised a broad range of fintech products in the domain of agriculture finance, healthcare finance, vehicle finance and trading
- Designed the first digital loan disbursement product for farmers in India
- Performed the role of an interdisciplinary correspondent and closely collaborated with developers, product teams, business strategists, marketing personnel and others to execute a diverse range of products
- Specialized in Indian fintech regulations, delivering high quality, efficient design within time constraints
- Led a few key projects by providing guidance, feedback to team members

UI/UX Designer
Paperclip Design, Ahmedabad, India Oct 2020 - Oct 2021

- Execution of projects ranging from finance, services, networking
- Organized and facilitated user research, ethnography, and usability testing for products
- Created and presented design pitches to potential clients

OTHER EXPERIENCE

Teaching Assistant, School of Design
Carnegie Mellon University Jan 2024 - present

- Assisting Terry Irwin and Gideon Kosoff in the Transition Design Seminar
- Organizing meetings, clarifying student queries, assessing student participation

Department Representative, Goldsmiths Student Union
Goldsmiths, University of London Oct 2018 - Dec 2019

- Communicated feedback and suggestions on improvements required in the design department
- Facilitated seminars and presentations on improving education system in the university

EDUCATION

Carnegie Mellon University May 2024
MA in Design for Interactions

Goldsmiths, University of London Jan 2020
MA in Design : Expanded Practice

ISD Rubika Jun 2018
Bachelors equivalent in Product Design Management

SKILLS

Heuristic Evaluation, User Research
Sensory Ethnography, User Interview
Wireframe Creation, Visual Design,
Prototyping, Presentation, Usability Testing

TOOLS

Figma, Illustrator, Photoshop, InDesign,
Premiere Pro, XD, After Effects (basics),
Mouseflow, Crazy Egg

CERTIFICATION

Top 20 champion for Digital Edge May 2023
HDFC Bank Ltd. Mumbai, India

Certificate for Fundamentals of Digital Marketing Jul 2020
Online Google Certification

Gold Award May 2019
Goldsmiths, University of London